

## **DCs and CAs love our unique Trainings and Events!**

### **1. SEMINARS**

- We have 5 TRUE Chiro Success **SEMINARS** each year.
- These are all day Saturday from 9 to 5 pm.
- All member DCs and Teams are already pre-registered.
- These are included in membership.
- Bring entire team and dress like a professional.
- Non-member DCs and chiro students can attend one seminar.



### **2. Coaching Calls**

- For the DCs we have **ZOOM** Video Coaching calls once per month with Dr. Robson directly.
- CAs also have a monthly **ZOOM** Video Coaching call with Dr. Robson and CAs.
- All **ZOOM** calls are recorded and archived on our website!
- Any member can also set up private coaching calls as needed!
- Any member DC or CA can also call the WE office anytime with questions!

### **3. BOOTCAMPS**

- Our **DC BOOTCAMPS** are the most physically and mentally demanding trainings in chiropractic today.
- These are all day Friday and Saturday “immersion” type of events. 30 hours of transformation.
- Conducted at the **WINNERSEEDGE** Training Center and other various locations around the area.
- There is nothing like the **WINNERSEEDGE** Bootcamp!
- These are very complex and expensive events to create and offer. Fee varies for each **BOOTCAMP**

### **4. CA Training**

- We call this our **CA BOOTCAMP!**
- Intense CA training on successfully running a chiropractic office.
- Only member CAs can attend. Sometimes DCs who have no CA are allowed to attend.
- Held at the **WINNERSEEDGE** Training Center. Fee varies per **CA BOOTCAMP!**

### **5. In My Office or In Your Office Training**

- Advanced training for DCs or CAs where Dr. Robson or his top CA exclusively fix, modify, improve whatever is required to grow your practice.
- These are done by request only. Only a few per year are allowed.
- Fee varies with length of training.

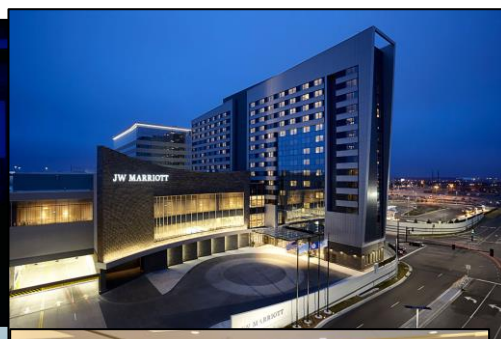
**Please Note:** All dates, locations and fees are subject to change. Check our site online before making any travel plans.

## TRUE Chiro Success SEMINARS with Systems WORKSHOP the evening before.

DATE	EVENT	HELD AT
January 19, 2019	<b>GUARDIAN</b> Mtg	JW Marriott (MOA)/Bloomington, MN
January 19, 2019	Seminar	JW Marriott (MOA)/Bloomington, MN
March 30, 2019	Seminar	Hilton Bloomington/Minneapolis
June 8, 2019	<b>GUARDIAN</b> Mtg	San Francisco, CA
June 8, 2019	Seminar	San Francisco, CA
August 3, 2019	Seminar	Hilton Bloomington/Minneapolis
November 16, 2019	<b>GUARDIAN</b> Mtg	JW Marriott (MOA)/Bloomington, MN
November 16, 2019	Seminar	JW Marriott (MOA)/Bloomington, MN

### Seminar and Workshop Details:

- **Seminars** run from 9 to 5pm Saturday. Non-members may attend one Seminar. NO other events ever.
- All WINNERSEdge Members are pre-registered for all 5 TRUE Chiro Success Seminars each year.
- We take our training seriously, so please no children or pets allowed at any WE event.



## ZOOM Coaching Calls

CALL	FREQUENCY	TIME	CONNECT WITH
DC Coaching Call	Once per month	1:30 to 2:30 CT	Cell, iPad, Laptop or Desktop
CA Training Call	Once per month	1:30 to 2:30 CT	Cell, iPad, Laptop or Desktop
<b>GUARDIAN</b> Call	Every 8 weeks	10:00 to 11:00 CT	Cell, iPad, Laptop or Desktop

### Call Details:

- All video **ZOOM** calls are one hour.
- Dr. Robson or a high-powered guest DC or CA is on every call.
- All calls are video recorded for later viewing or listening.
- Connect quickly and easily via cell phone, iPad, laptop or desktop.
- These are like a mini seminar in the comfort of anywhere!
- No calls on Holiday weeks or main Seminar weeks.



### Sample Call Schedule:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
		DC Call	CA Call			
22	23	24	25	26	27	28
		GUARDIAN Call				
29	30	31				

WINNERSEDGE Bootcamps			
DATE	LOCATION	TOPIC	HELD AT
May 3-4, 2019	Eden Prairie, MN	<b>DC BOOTCAMP</b>	WINNERSEDGE Training Center
Oct 4-5, 2019	Eden Prairie, MN	<b>DC BOOTCAMP</b>	WINNERSEDGE Training Center
May 1-2, 2020	Eden Prairie, MN	<b>TBD</b>	WINNERSEDGE Training Center
Oct 3-4, 2020	Eden Prairie, MN	<b>TBD</b>	WINNERSEDGE Training Center

The WINNERSEDGE DC Bootcamp is our “immersion” event. Imagine burying yourself into your Chiropractic training for 30+ hours in 2 days! There is nothing like this anywhere in Chiropractic. Nearly every Bootcamp grad breaks at least one major practice record within four weeks following the Bootcamp!

#### Event Details:

- For DC members only.
- These are extreme physical and mental trainings. All Bootcamp details are confidential.
- Register early as these are always full.
- It takes the first Bootcamp you attend to break your bad habits and launch growth.
- The second, third, fourth, and fifth are when you really grow!
- This event is physically and mentally challenging and will cause your barriers to be vaporized.
- Held partly at the hotel, Dr. Robson’s office, outside locations, and sometimes even Dr. Robson’s home.
- There has never been anything like this in Chiropractic. Be there and grow!
- The depth, intensity, speakers, method of teaching and what you leave with are what make it so great!
- Cost: Early Bird: \$ Varies Pre-registered: \$ Varies Within one month: \$ Varies *Alumni get a discount!*





## CA Bootcamp

DATE	TIME & LOCATION	HELD AT
July 12-13, 2019	<b>Fri</b> 7am- 8pm & <b>Sat</b> 7am-11am Eden Prairie, MN	WINNERSEEDGE Training Center

Our CA Bootcamp is the perfect chance for your CAs to see exactly how a super-efficient and profitable office runs. Get your CAs around our 200 visit a day CAs and you will be amazed at the growth!

The purpose of this training is to teach your CAs the attitude, philosophy, organization, drive, motivation, and essential systems, including the recall list, payment arrangements, referral statements and so much more! CAs everywhere are in dire need of more training. They love it! Your Team = Your Success.

### Event Details

- Held right in Dr. Robson's office where all elements can be taught for real.
- Dr. Robson and his CA Team personally teach everything.
- No DC can attend with their CAs ever. Only new DCs with no CA are allowed.
- Most offices drastically lack in CA Training. Want to grow? Get your CA trained well!
- Cost varies.



## ***In My Office and In Your Office Trainings for DC or CAs***

Type	TIME & LOCATION	COST for Dr. R	COST for CA
Half day in your office	2 – 6pm Your office	\$8,000 + expenses	\$1000 + expenses
Full day in your office	8 – 6pm Your office	\$12,000 + expenses	\$2000 + expenses
4 hrs in Dr. Robson's office	2-6pm Dr. Robson's office	\$4,000	\$500
8 hrs in Dr. Robson's office	10-6pm Dr. Robson's office	\$8,000	\$1000

These are done by request only. Only a few per year are allowed. Do not let the cost fool you. Is it worth \$12,000 to learn in one day how to collect \$5,000 to \$50,000+ more every month?

Would you like to have Dr. Robson do a Consult, Exam, Report, Office visit, Re-Exam and Re-Sign on you personally, then adjust you and go over ANY practice growth topic that you need in complete detail?

To have Dr. Robson or his top CA exclusively fix, modify, improve whatever is required to grow for you is priceless. We're certain WINNERSEEDGE is the only group to offer such a service for both DCs and CAs!